

Angelo Yagel Villanueva

Web Developer & Designer

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PROFESSIONAL SUMMARY

Freelance web developer and designer with 7+ years of experience building production websites, e-commerce stores, and custom plugins for U.S.-based clients. Specializes in WordPress (Divi & Elementor), WooCommerce, Next.js, React, and custom plugin development, with growing AI / cloud integration work (Google Cloud Run, Gemini, Claude, ChatGPT). Delivered 200+ projects across insurance, legal, non-profit, e-commerce, healthcare, recreation, and professional services.

CORE COMPETENCIES

7+ Years WordPress Development • 200+ Projects Delivered • 50+ Active U.S. Clients • Elementor • Divi • WooCommerce

TECHNICAL SKILLS

Core Stack: WordPress, Divi, Elementor, Elementor Pro, WooCommerce, Next.js, React, TypeScript, JavaScript, PHP, HTML5, CSS3, Tailwind CSS

Tools & Platforms: Google Cloud (Cloud Run, Workspace), Figma, Git, Node.js, MySQL, Resend, Three.js, ACF

AI & Automation: Gemini API, Claude, ChatGPT API, AI chatbots, content automation, intelligent search

Design & UX: UI/UX design, responsive design, design systems, conversion-focused layouts, accessibility

SEO & Performance: Lighthouse optimization, Core Web Vitals, technical SEO, schema markup, site migrations

PROFESSIONAL EXPERIENCE

Web Developer & Cloud Engineer

2025 – Present

Ridgefield Eye Care · Remote (United States)

- Led migration of corporate sites from legacy WordPress to Next.js on Google Cloud Run, reducing hosting costs by ~60% and tripling page-load speed.
- Architected the Zadveoka e-commerce storefront on WooCommerce supporting 400+ SKUs, custom product templates, and an AI-powered shopping assistant (Gemini API).
- Built a Virtual Try-On (VTO) system for eyewear using Three.js and face-tracking, delivering an interactive AR experience on the web.
- Owned Google Workspace domain consolidation and built serverless staging pipelines for safe iterative releases.

Freelance Web Developer

2019 – Present

ByDomino · Remote (United States clients)

- Designed and delivered 200+ WordPress websites for U.S.-based clients across insurance, legal, non-profit, recreation, healthcare, construction, and professional services.
- Built and customized Divi and Elementor themes, including custom child themes, ACF-driven layouts, and bespoke WordPress plugins for business logic and automation.
- Implemented WooCommerce stores with custom checkouts, payment gateway integrations, multilingual storefronts, and performance budgets that hit 95+ Lighthouse scores.
- Maintained long-term retainer relationships, handling SEO, content updates, and platform upgrades across 50+ active client sites.

Web Developer

2022 – 2023

Workmates · Philippines

- Built and maintained company websites and internal web tools using WordPress and modern JavaScript.
- Collaborated cross-functionally to translate business requirements into responsive, brand-aligned pages, shipping on schedule.
- Optimized site performance and on-page SEO across the company web portfolio.

- Assisted in building and maintaining the corporate website on WordPress.
- Performed accurate data encoding and digital document management for the company.
- Supported the IT team with formatting, content updates, and site upkeep.

SELECTED PROJECTS

M21 — Financial Security & Retirement — mtwentyone.com

Stack: WordPress, Elementor Pro, Custom Theme, SEO

Financial advisory brand site covering retirement planning, Social Security education, debt elimination, wealth management, and estate planning with service landing pages and conversion-focused CTAs.

Perdysy — Premium Eyewear Store — perdysy.com

Stack: WordPress, Elementor Pro, WooCommerce, ACF

Premium eyewear storefront with 200+ designer frames, AR virtual try-on, a 3-step prescription wizard, and a multilingual checkout.

SightBridge Platform — www.sightbridge.org

Stack: Next.js, React, Tailwind, Google Cloud Run, Resend

Cloud-native migration from legacy WordPress to Next.js on Google Cloud Run, with automated donation and contact workflows.

Zadveoka Storefront — www.zadveoka.com

Stack: WordPress, WooCommerce, Custom Plugin, Gemini API

Eyewear e-commerce platform with custom product templates, AI-powered shopping assistant, and 400+ SKUs.

Miller & Sons Protection — ca-defense.com

Stack: WordPress, Elementor Pro, Custom Theme, ACF

Brand site for an elite private investigation and executive protection firm with custom Elementor Pro theme.

Rising Stars 7v7 — risingstars7v7.com

Stack: WordPress, Elementor Pro, Custom Theme, SEO

Elite youth sports league site for girls flag football and boys 7v7 programs across California and Tennessee.

EDUCATION

AMA Bacolod College Campus · 2019

Computer Science / Web Technologies

Rizal High School · 2013

Secondary Education